Quantico Orienteering Club, Inc. Board of Directors Meeting Minutes

January 29, 2020

I. Call to Order

President Landers called to order the regular meeting of the QOC Board of Directors at 7:33 on January 29, 2020 at the home of Don and Sarah Fish. President Landers thanked them for hosting the meeting.

II. Roll Call

The following Officers and Directors were present for a quorum.

President Jody Landers
Vice President Tom Nolan
Secretary Laura Linville
Membership Greg Lennon
Immediate Past President Jon Torrance
Director at Large Don Fish
Mapping Ted Good

Vice President Charles Carrick Treasurer Karla Hulett Publicity Kathleen Lennon Director at Large Dasa Merkova

Not present: Vice President Mike Newman, Vice President Bill Wright

III. Officers & Directors Reports

a. Secretary Report- Laura Linville

Minutes of the November 13, 2019 meeting were shared prior to the meeting. There was a motion to accept as distributed. Seconded. Motion passes.

b. Treasurer Report- Karla Hulett

Karla sent an interim report in December and another report in January. She discussed her report which showed that revenue is consistent across venues; that the charter fees payment was made to OUSA; that the 2020 Virginia PWF mapping down payment was made; and she has prepared the 990s for federal and state. It was noted that Sidney Sachs is our registered agent. It was moved and seconded to accept the financial report as submitted. The motion passed.

c. MD VP Report- Tom Nolan

Tom Nolan's report reviewed the events since the last meeting on 11/13/2019:

Patuxent 11/17- There were 117 total starts, 80 of which were for the Stumble. Good courses by Matt Stout on his debut as course setter. Thanks to Sam Listwak for helping set and vet the courses, and to Amy Loudon for meeting Matt in the field to get the epunches configured.

Avalon 12/15- There were 153 starts. Boris partnered with first-time course seter Joe Barrett to design top notch courses. Thanks to John and JP Landers for filling in at the last moment as meet directors.

There was a discussion of upcoming events:

Glen Artney 2/23- We've received permission from MDOT to use the Catonsville Park and Ride for parking and registration. The park has our permit application and insurance certificate. We will have and ARDF course courtesy of Michael Kholodov, who is also bringing equipment for others to rent if they'd like to try it.

The Bumble at Seneca Creek 2/29- Smokey Glen Farm is on board and permits and insurance certificates have been submitted to the park officials.

Wheaton 3/7- Our application for the Train Party Room is on file. We will not be able to get into the building until 10am so we cannot have people start early.

McKeldin 3/15- Our application is on file.

Rosaryville will have a MTBO course.

d. VA VP Report- Charles Carrick

Charles Carrick's report reviewed the events since the last meeting on 11/13/2019:

Hemlock Overlook 11/24- There were 156 starts. Terrain is embargoed for NJROTC. The course was set by the graduates of the fall 2019 course setter training (Paul Morris, Mark Thompson, Rob Field, and Tavia Sullens).

National Mall 12/1- There were 63 starts despite torrential downpours. Discussion of how frequently we want to try to hold an event like this.

Mason Neck 12/8- There were approximately 200 starts. For future events at Mason Neck we will need to be in communication about the courses well in advance due to park restrictions on where we can set controls.

PWF Turkey Run Ridge 1/5- There were 203 starts. Parking at TRR worked out well.

Fountainhead Central 1/26- There were 160 starts. Terrain is embargoed for NJROTC.

There was a discussion of upcoming events:

Pohick Camp Wilson (and Meadowood East) 2/9: We have permits from NOVA Parks and PLM. This is an expensive park/area and we will have road crossings for advanced courses.

PWF Happyland Training Weekend/Night O 3/27-29: Registration will open soon. Florence Tan has agreed to hostess but needs help for food prep. Zero to Orange days 1 and 2 will run concurrently.

MCB Quantico 4/19: This event is up in the air- it conflicts with training areas and there are additional base security measures.

Fountainhead West 5/10: We will have approximately 50 Army Reserve members in attendance.

Other issues:

- JROTC National Championship March 14-15: On track.
- Manassas cancellation and long term implications of park restrictions.
- Date for next season's training weekend at Happyland: March 27-28, 2021.

e. Membership- Greg Lennon

Our memberships have remained stable for both individual and family memberships.

We used a new registration form for Turkey Run registrations and payments and it seemed to work well. Registrants can also see who else has registered.

Groups.io email reminders and subgroups are working well.

f. Publicity- Kathleen Lennon

Kathleen shared social media goals:

- To get more junior orienteers involved with Instagram. As QOC actively grows our junior program we need them to get involved socially.
- To post more articles pertaining to outdoor health and staying active all year long. Karen Strat sent QOC an article from Scientific American that got a lot of attention.
- To highlight more club members. Our organic reach and active likes are much higher when QOC highlights an individual on social media.

Kathleen provided an update on Instagram. We have 1,081 followers. Recent highlights of Joe Barrett and Ayden Becker resulted in organic reach of 750-850 people.

She also provided an update on Facebook where the Scientific American article was shared and there was a highlight of Karla and Gary.

g. Mapping- Ted Good

Ted is halfway through the map vault and is cataloguing what we have. The quality of some of the maps is not high.

Charles will draft a letter to the property owner whose land is next to Balls Bluff to determine if QOC can have courses on his property with prior permission.

h. President- Jody Landers

There is a Girl Scout Camporee on May 16th and they are requesting an Orienteering Activity. National Capital Region with approximately 500 girls.

 The board discussed potential people to help and President Landers will reach out to them.

Patti and Mark Mace and Tom Wells will be participating in the Swedish Deaf Sports Federation meet later this year.

There have been instances at our meets where participants are rude and disrespectful to the volunteers. In general, if there is a repeated pattern we will notify the person that such behavior will not be tolerated at our events.

President Landers submitted the 2019 Meet Data and OUSA Renewal Filing.

Jody reviewed his analysis of members and courses.

IV. Other Business

a. Discussion and further action on proposals for new fee structure.

The goal of changing the fee structure is to double revenue because the fees we currently charge do not cover the actual costs. Also, we approved a budget that was \$10,000 short, and we have not spent money on mapping recently, but we plan to spend money on that.

Jody presented 4 different options and the option we discussed (amendments) at the last meeting.

Additional discussion: Revising option 2, but leave junior fee at \$5, do away with junior group memberships. Each junior can join as an individual member (or family member) if they want to. We would then also change the membership fee to \$25 for individuals and \$35 for families.

Motion to reconsider all actions.

Motion to approve modified option 2:

- \$5 juniors
- \$10 QOC member (individual or group)
- \$20 nonmember individual
- \$30 nonmember group

- \$10 other clubs
- No epunch rental fee

Motion by Tom, Kathleen second. No one dissents. Motion passes.

Membership fee

- A motion was made by Tom and seconded by Charles to have a vote at the next Annual General Meeting (Jug Bay) on raising both membership categories by \$5 (single \$25, family \$35) starting with the 2020-21 season. The motion passes.
- A motion was made to eliminate the group membership, and seconded. Motion passes. Effective immediately.

b. Update on PWFP mapping project

Jon Torrance has started mapping the terrain and had his map reviewed by Francis and Ted. Some of the terrain that was proposed for mapping is not ideal for beginner orienteering. Jon proposes swapping an area north which is better terrain. He is on pace currently, but pending weather. The initial map will be complete in mid-March, with a final map by end of March.

c. Update on NJROTC Champs Spring 2020

Courses (designed by QOC) are looking good for Hemlock on Saturday and Fountainhead on Sunday.

Mike Dvorsky is on top of organizational issues.

d. Strategic discussion of how to make use of parks

Greg will start working on this.

e. Select date and location to review and consider strategic planning group report Karla could facilitate the conversation and the board could meet outside of a board meeting on a Saturday in the summer.

f. Other business

Summer training early Sunday morning sprints. On the radar that this is something that some people are working on.

Meeting adjourned at 10:24.

Next meeting will be held March 25 at Karla and Gary's house.

Others in attendance: Sidney Sachs, Daniel Heimgartner

Minutes submitted: Laura Linville